

SPONSORSHIP OPPORTUNITIES

<i>Signature Events</i>	2
Holiday Fundraisers	2
Boo Bucket Deliveries for Halloween	2
Valentines Grams	3
Easter Egg Baskets & Hunt Event	4
Major Fundraisers	5
Summer Event	5
Donor Dinner	6
Gala & Dance	7
Events	9
Annual Dinner/ House Party	9
Event Sponsorships	9
Board of Director Lunch Sponsor	11
T.G.P appreciation bbq	11
Graduation Sponsorship	12
<i>Marketing</i>	13
Communications Sponsor	13
Website Sponsor & Social Media	13
Information Packets Sponsor	14
<i>Programming/Housing</i>	15
School Of Shalom/ Adult Development	15
Resident Adopt-a-family Sponsorship	15
Resident Rent & Utilities Sponsorship	16
<i>2022 Sponsorship</i>	18

Signature Events

Holiday Fundraisers

Boo Bucket Deliveries for Halloween

Date : October 30th

Location: Saint Charles County porch deliveries

Guest: 40-80

Focus: Programming funds

Type : Holiday Fundraiser

Each year The Grace Period sets up our Boo Bucket deliveries for Halloween for our fundraising volunteers to deliver to our purchased houses. With these funds The Grace Period can stay in focus of our utility costs as well as our residents housing costs when we unfortunately do not have a sponsor for our resident at the time. Your sponsorship would help us fund our purchase orders so we can make 100% profit off all sales. As well as your sponsorship helps us with matching our delivery drivers' gas expenses .

____ Boo Bucket Sponsor

1 Exclusive Partnership - \$200

- Your logo on each Boo Bucket
- Opportunity to provide promotional materials
- Spot on our Newsletter with information about your company and promotionals going on
- Mention on all social media sites for T.G.

____ Cupcake Sponsor

1 Exclusive Partnership - \$150

- Your logo on each box of cupcake mix
- Opportunity to provide promotional materials
- Spot on our Newsletter with information about your company
- Mention on 3 of our social media pages

____ Candy/ Snacks Sponsor

2 Exclusive Partnership - \$100

- Logo on each message card
- Spot on our monthly email blast with information about your company
- Mention on our facebook & Instagram

____ Party Favors Sponsor

4 Exclusive Partnership - \$50

- Spot on our monthly email blast with information about your company
- Mention on our Facebook & Instagram

____ Beverages Sponsor (Mention on Facebook)

4 Exclusive Partnership - \$25

Valentines Grams

Date: February 13th

Location: Saint Charles County porch deliveries

Guest: 40-80

Focus: Programming funds

Type: Holiday Fundraiser

Each year The Grace Period sets up our Valentine Cookie Grams deliveries for Valentine's Day, for our fundraising volunteers to deliver to our purchased houses. With these funds The Grace Period can stay in focus of our utility costs as well as our residents housing costs when we unfortunately do not have a sponsor for our resident at the time. Your sponsorship would help us fund our purchase orders so we can make 100% profit off all sales . As well as your sponsorship helps us with matching our delivery drivers' gas expenses .

____ Level 3 Cookie Sponsor

1 Exclusive Partnership - \$200

- Your logo on each Valentine Box
- Opportunity to provide promotional materials
- Spot on our Newsletter with information about your company and promotionals going on
- Mention on all social media sites for T.G.P

____ Level 2 Cookie Sponsor

1 Exclusive Partnership - \$150

- Your logo on each message card
- Opportunity to provide promotional materials
- Spot on our Newsletter with information about your company
- Mention on 3 of our social media pages

____ Level 1 Cookie Sponsor

2 Exclusive Partnership - \$100

- Logo on each of our promotional materials
- Spot on our monthly email blast with information about your company
- Mention on our facebook & Instagram

____ Promotional Sponsor (This would be to help with our message card purchases)

4 Exclusive Partnership - \$50

- Your Logo on our monthly email blast
- Mention on our Facebook

Easter Egg Baskets & Hunt Event

Date: April Event (Depends on Date of Holiday)

Location: Saint Charles County porch deliveries

Guest: 20-40

Focus: Community Awareness

Type: Holiday Fundraiser

Each year The Grace Period throws what we call "Egg your Lawn" fundraiser. Having our volunteers to deliver not only easter baskets but to hide those eggs to put in those baskets. With these funds The Grace Period can stay in focus of our promotional costs throughout the year. Your sponsorship would help us fund our purchased orders so we can make 100% profit off all sales. As well as your sponsorship helps us with matching our delivery drivers' gas expenses .

____ Easter Basket Sponsor

1 Exclusive Partnership - \$100

- Your logo on each Easter Basket
- Opportunity to provide promotional materials
- Spot on our Newsletter with information about your company and promotions going on
- Mention on all social media sites for T.G.

____ Candy/Snacks Sponsor

1 Exclusive Partnership - \$50

- Your logo on on our promotional materials
- Spot on our Newsletter with information about your company
- Mention on 3 of our social media pages

____ Plastic Eggs Sponsor

2 Exclusive Partnership - \$25

- Logo on each message card
- Spot on our monthly email blast with information about your company
- Mention on our facebook & Instagram

Major Fundraisers

Summer Event

Date: July

Location: Varied

Guest: Varies

Focus: T.G.P Housing Expenses

Type: Signature Event

The annual summer event brings the community together for T.G.P housing projects. Tgp houses 5 families a year with food, furniture, utilities as well as classes for our residents development. Each event brings the community together for fun in the sun at one of our amazing community parks. Join us to celebrate our organization and our residents who have reached the self-sufficiency they were looking for,

____ Title Sponsor

1 Exclusive Partnership - \$600.00

- Business name in event title - ie. Annual Summers Event presented by (Your Business Name)
- Signage at event
- Promotion on Newsletter, website and social media
- Logo on admission shirts
- 4 event tickets

____ Lunch Sponsor

1 Partnership Opportunity -\$ 400.00

- Logo recognition on service area
- Promotional website and social media
- Opportunity to provide business materials at event
- 2 event tickets

____ Auction Table / Gaming Sponsor

2 Partnership Opportunities - \$200.00

- Logo recognition on auction table / sign up table
- 1 event ticket

____ Bag Sponsor

3 Partnership Opportunities - \$100.00

- Logo on bag to attendees
- Name recognition on website
- 1 event ticket

____ Beverage/Concessions Sponsor

4 Partnership Opportunities - \$50

- Logo recognition on beverage/concessions station
- Business name on website and social media
- Networking opportunities

____ 50/50 raffle tickets Sponsor

6 Partnership Opportunities - \$20

- Opportunity to greet all attendees
- Opportunity to hand out promotional material to every player
- Provide logo for raffle ticket containers

____ Team Admission

____ available - \$ ____

- 1 event ticket
- 1 event bag
- Team t-shirt

____ General Admission

____ available - \$ ____

- 1 event ticket
- 1 event bag
- Team t-shirt

Donor Dinner

Date: November 5th

Location: Varied

Guest: 200

We welcome you to take part in our annual donor dinner/gala where we celebrate all the success of The Grace Period and our major donors as we go into the next year. Our annual dinners are in support of our operations, programming expenses and housing expenses throughout the year.

____ Presenting Partner

1 Exclusive Partnership - \$2700

- 8 guest tickets to event w/table for 8
- Signage at event
- Promotion on Newsletter, website and social media
- Speaking opportunity
- Logo on volunteer shirts

____ Auction Table Partner

4 Partnership Opportunities - \$1200

- 4 guest tickets to event w/ table for 8
- Logo & name on printed materials
- Signage at event
- Promotional website and social media

____ Chefs Table Partner

6 Partnership Opportunities - \$600

- 4 tickets for event
- Logo on printed materials
- Promotional social media

Gala & Dance

Date: TBD for 2023 (May or October)

Location: Varied

Guest: 250

Focus: Community and Local Chefs

Type: Signature Event

This black-tie event features local chefs & culinary experts for an evening of tasting, dancing, games, and fun. Many guests enjoy this event and it brings our community together, educating the community on our non-profit efforts into self-sufficiency from homelessness.

____ Presenting Sponsor

1 Exclusive Partnership - \$2,500

- Business name in event title - ie. 1st Annual Gala presented by (Your Business Name)
- Signage at event
- Promotion on Newsletter, website and social media
- Speaking opportunity
- 4 event tickets

____ Photo Booth Sponsor

1 Partnership Opportunity - \$1200

- Logo recognition on photos taken at the event
- Promotional website and social media
- 2 event tickets

____ Auction Table / Gaming Sponsor

2 Partnership Opportunity - \$1200

- Logo recognition on auction table
- Promotional website and social media
- 2 event tickets

____ Bag Sponsor

1 Exclusive Partnership - \$1000

- Logo on bag to attendees
- Name recognition on website
- 2 tickets

____ Spirits Sponsor

4 Partnership Opportunity - \$800

- Logo recognition on bar o/r napkins
- Business name on website and social media
- 1 event ticket

____ Wine glass sponsor

2 Partnership Opportunity - \$600

- Logo recognition on wine glass
- Promotional website and social media

____ Center Piece Sponsor

10 Exclusive Partnership - \$200

- Logo recognition on center piece
- Promotional on website

____ Reserved Seats

100 available - \$80

- 1 event ticket
- 1 event bag
- 1 reserved seat at roundtable

____ General Admission

200 available - \$60

- 1 event ticket
- 1 event bag
- 1 unassigned seat at table of your choice

Events

Annual Dinner/ House Party

Date: January 1st

Location: Varied

Guest: 150 min.

Be a part of our annual dinner/house party , where we honor our resident sponsor , volunteers and staff, hear updates on what has been happening and what is to come with our graduating residents.

____ Presentation Partner

1 Exclusive Partnership - \$250

- Partner provided signage and information at event
- Speaking Opportunity
- Logo in program, website, social media

____ Culinary Sponsor

2 Partnership Opportunities - \$150

- Partner provided information at event
- Logo on website & social media

Event Sponsorships

Date: Varied

Location: Varied

Guest: Varies

Focus: Community Awareness

Type: Signature Event

Our event helps us to make the others aware of The Grace Period's mission and vision as we get together with the community. Each event will help us in networking and socializing with the community. The following are extras that we have at certain events, please make sure to see which event they go with and when it will be available. Join us to celebrate our organization and the mission of our work.

____Medal Sponsors

Event: Summer Event & Graduations

1 Exclusive Partnership - \$2,000

- Business name on all the back of all medals
- Logo recognition on Newsletter, website and social media
- Opportunity to provide promotional materials

____Beer Sponsor

Event: Summer Event, Gala, Fall Event , T.G.P appreciation Bbq

2 Partnership Opportunity - \$1500

- Logo recognition on service area
- Promotional website and social media
- Opportunity to provide business materials at event
- Opportunity to distribute beverages

____Souvenir Sponsor

Event: Graduation, Gala, T.G.P appreciation Bbq

2 Partnership Opportunities- \$800

- Logo recognition on souvenir bag
- Opportunity to provide promotional materials

____Bag Sponsor

Event: Graduation, Gala, T.G.P appreciation Bbq

3 Partnership Opportunities - \$600

- Logo on bag to attendees
- Name recognition on website
- 1 event ticket

____Packet pick/ up & Sign up table for Volunteers

Event : Fall Event, Summer Event, Gala,

4 Partnership Opportunities - \$500

- Logo recognition @ event
- Business name on website and social media
- Networking opportunities

____Expo Booths

Event: Fall Event

____Partnership Opportunities - \$100

- 8x10 space for expo during event
- Opportunity to provide promotional materials

Board of Director Lunch Sponsor

Date: Last Sunday of the month

Location: Varied

Guest: 15

Focus: Board of Directors

Type: Meeting

The Grace Period board of Directors meet once a month to govern the organization toward stability and success. These meetings occur from 3pm-5pm at The Grace Period location with a diverse collection of the organization's decision makers.

____Host Sponsor

1 Exclusive Partnership - \$100

- Signage by serving table
- Opportunity to provide promotional materials
- Opportunity to meet and greet
- Mention on social media's

____Beverage Sponsor

1 Exclusive Partnership - \$50

- Signage by serving table
- Opportunity to provide promotional materials
- Mention on social media's

T.G.P appreciation bbq

Date: June 26th

Location: Varied

Guest: 25

Focus: Board of Directors & Volunteers

Type: Appreciation

The Grace Period Executives show appreciation to all of our staff, board members and volunteers during June . It is one of the many ways we try to say thank you to those who volunteer their time and effort into T.G.P .

_____ Host/ Food Sponsor

1 Exclusive Partnership - \$200

- Signage by serving table
- Opportunity to provide promotional materials
- Opportunity to meet and greet
- Mention on social media's

_____ Beverage Sponsor

1 Exclusive Partnership - \$100

- Signage by serving table
- Opportunity to provide promotional materials
- Mention on social media's

Graduation Sponsorship

Date: Varied (we do not accept residents in November or December)

Location: Varied

Focus: T.G.P Residents

Type: Housing and Programming

TGP provides rent, utilities, food and furniture assistance with our transitional housing program. During this time TGP also educates our residents with 12 wk courses in Financial, Occupational, Mental, Emotional , Physical, Relational, and Spiritual . Each resident receives a graduation that takes part at either a church sponsored venue , company sponsorship venue and or reception hall if they do not have a sponsor . Our goal is to help our residents in accomplishing their goals into self-sufficiency and we want to celebrate that with them .

_____ Gold Sponsor

1 Exclusive Partnership - \$1,000

- Sponsor 2 family graduations
- Logo on every newsletter for months of sponsorships
- Website and social media linked logo
- Presenting Sponsor
- Table for 4 @ Donor Dinner
- Monthly social media blasts of company

_____ Silver Sponsor

2 Partnership Opportunity - \$500

- Sponsor 1 family graduation
- Logo on monthly email blast with link to website
- Presenting Sponsor of music @ Graduation
- Table for 2 @ Donor Dinner
- Quarterly social media blasts of company
- Personal Interview

____ Bronze Sponsor

6 Partnership Opportunities - \$250

- Presenting Sponsor of our graduation menu and/or cake table
- Logo on last email-blast of the month/shared social media announcement

Marketing

Communications Sponsor

Date: January - December

Location: Technology

Guest: 250

Focus: Membership

Type: Electronic Communications

T.G.P monthly newsletter and member email blast sent out twice a month to our entire donor, volunteers, staff and prospect lists. The list of approximately 200 emails with an average of 13% email open rate, which is higher than national average. Additionally, our social media presence is consistent and targets our St. Charles County residents and supporters.

____ Monthly Newsletter Presenting sponsor

8 Partnership Opportunity - \$400

- Business logo in prominent location linked to your business or social media site
- Newsletters sent out to nearly 200 emails monthly of your choosing

____ Membership Email Blasts

52 Partnership Opportunity - \$150

- Logo recognition in prominent location linked to your business or social media site
- Email blasts sent out to nearly 75 emails monthly of your choosing

Website Sponsor & Social Media

Date: Monthly / Quarterly

Location: Varied

Guest: 100 visits

Focus: Online Visitors

Type: Advertising

The Grace Period is a 24 hour resource to our homeless community and working poor for the last grace period of their lives. Our website is also visited by other non-profit organizations looking for people to work with in community resourcing. Sponsors will see their logos on prominent locations of each of the pages listed, to help build their brand, increase awareness of their business and establish credibility.

_____ Main Page Sponsor

8 Exclusive Partnership - \$100

- 2 Per quarter on website
- 1 mention on each social media 2 per quarter
- 2x3 ad or logo on prominent location
- Direct link to website /social media

_____ Random Page Sponsor

8 Exclusive Partnership - \$50

- 2 per quarter
- 1 mention on each social media 1 per quarter
- 2x3 ad or logo on page of our choice
- Direct link to website

Information Packets Sponsor

Date: January - December

Location: Board Member Binders, House Manager Binders, Client Binders, Program Material Binders, Sponsor Packets & Brochures

Project Attendance: 50+

Focus: New members

Type: Publication

Each information packet is a publication that provides a comprehensive overview of The Grace Period's mission, programming, events, curriculum, guidelines, vision and text books. This publication is distributed multiple times throughout the year to all new and prospective staff, volunteers, residents and coaches

_____ Informational Packet Sponsor

5 Exclusive(focused on one location) Partnership - \$500

- Full-colored company logo printed on the front of informational packet
- Sponsorship announcement on social media

Programming/Housing

School Of Shalom/ Adult Development

Date: Varies

Location: Varied

Guest: Varies

Be a part of our organization to provide our residents with educational opportunities , training and tools to become more self-sufficient after their time at The Grace Period. Your sponsorship will provide each of our residents with notebooks, writing materials, classroom space, reading materials, technology and professional development opportunities.

____ Title Series Partner

1 Exclusive Partnership - \$500

- Partner provided signage and information at fundraising event during sponsorship
- Speaking Opportunity & exclusive giveaways to participants
- Promotionals in/on Newsletter, Website and Social Media

____ Class Sponsor

7 Partnership Opportunities - \$250

- Partner provided information at fundraising event during sponsorship
- Logo on Notebooks for residents and shared on social media

Resident Adopt-a-family Sponsorship

Date: Varied (we do not accept residents in November or December)

Location: Varied

Focus: T.G.P Residents

Type: Housing and Programming

TGP provides rent, utilities, food and furniture assistance with our transitional housing program. During this time TGP also educates our residents with 12 wk courses in Financial, Occupational, Mental, Emotional , Physical, Relational, and Spiritual . Each resident receives three binders of information. House management, Financial and School of Shalom/Adult Development. Each 12 wk course comes with text books, pens, notebooks, highlighters, laptops, loose-leaf paper etc..

_____ Gold Sponsor

1 Exclusive Partnership - \$10,000

- Sponsor 2 families
- Logo on every newsletter for months of sponsorships
- Website and social media linked logo
- Presenting Sponsor of music @ Donor Dinner
- Table for 8 @ Donor Dinner
- Monthly social media blasts of company
- Personal interview

_____ Silver Sponsor

2 Partnership Opportunity - \$5000

- Sponsor 1 family
- Logo on monthly email blast with link to website
- Presenting Sponsor of music @ Summer Event o/r Gala
- Table for 4 @ Donor Dinner
- Quarterly social media blasts of company
- Personal Interview

_____ Bronze Sponsor

6 Partnership Opportunities - \$2500

- Shared sponsorship of 1 family
- Logo on last email-blast of the month / shared social media announcement
- Presenting Sponsor of one of the following Fundraising events
 - Boo Buckets
 - Valentines Grams
 - Easter Egg Drops
 - House Party (music)
 - TGP bbq

Resident Rent & Utilities Sponsorship

Date: Varied (we do not accept residents in November or December)

Location: Varied

Focus: T.G.P Residents

Type: Housing and Programming

TGP provides rent, utilities, food and furniture assistance with our transitional housing program. During this time TGP also educates our residents with 12 wk courses in Financial, Occupational, Mental, Emotional , Physical, Relational, and Spiritual . Unfortunately, some of our residents do not have family sponsors and it is up to us to take care of them out of our T.G.P general funds. With your sponsorship , we will be able to still give transitional housing of rent and utilities assistance without an actual family sponsor.

____ Gold Sponsor

1 Exclusive Partnership - \$5,000

- Logo on every newsletter for months of sponsorships
- Website and social media linked logo
- Table for 8 @ Donor Dinner
- Monthly social media blasts of company
- Personal interview

____ Silver Sponsor

2 Partnership Opportunity - \$2500

- Logo on monthly email blast with link to website
- Table for 4 @ Donor Dinner
- Quarterly social media blasts of company
- Personal Interview

____ Bronze Sponsor

6 Partnership - \$1000

- Logo on last email-blast of the month/shared social media announcement
- Presenting Sponsor of one of the following events
- Table for 2 @ Donor Dinner
 - T.G.P Appreciation bbq music sponsor
 - Garage Sale/ Flea Market presenting sponsor
 - Garage Sale/Flea Market music sponsor
 - Garage Sales/Flea Market food sponsor
 - Garage Sales/Flea Market promotionals sponsor
 - Garage Sales/Flea Market MC

2022 Sponsorship

10 k 2 Family Sponsorships

Newsletter 12 months
Presenting Sponsor @ one event of your choice
Monthly social media blast
Personal Interview

5 k 1 Family Sponsorship

Monthly email blast 6 months
Presenting Sponsor @ one event of our choice
Quarterly social media blast
Personal Interview

\$2.5 k ½ Family Sponsorship

Logo on last email blast of the month
Presenting Sponsor for one of our fundraisers of your choice
Quarterly social media blast

\$1 k Program Sponsor

Full color business logo on textbook materials
Significant logo recognition on event publicity focused on program
Opportunity to join class discussions
Opportunity to register one employee to participate

\$500 Class Sponsor

Partner logo on subject notebooks
Logo recognition on monthly social media posts on particular class
Exclusive giveaways to students presented by you/your company

Financial	Mental
Occupational	Emotional
Spiritual	Relational
Physical	Community Skills

\$250 Luncheon Sponsor/House Party

Signage by good
Opportunity to provide promotional materials
Social media recognition

\$100 Advertising Sponsorship & Storage Units

Member email blasts distribution of your business discount
Quarterly social media recognition Name on website month of donation

